



**2018**

**[WWW.SUMMERFESTINMARYSVILLE.COM](http://WWW.SUMMERFESTINMARYSVILLE.COM)**

# MUSIC



**FRIDAY**  
JUNE 15 8:15-11:30PM



**SATURDAY**  
JUNE 16 8:15-11:30PM



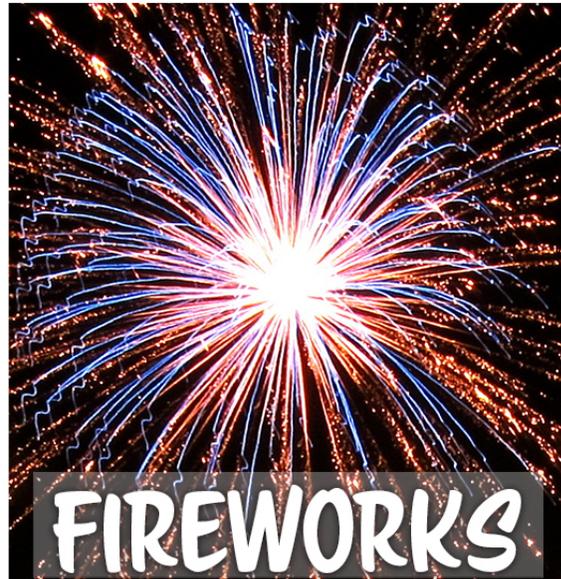
PETTING ZOO



MONSTER TRUCK RIDES



CARNIVAL



FIREWORKS



MUSIC

# ATTRACTIONS

# SOCIAL MEDIA

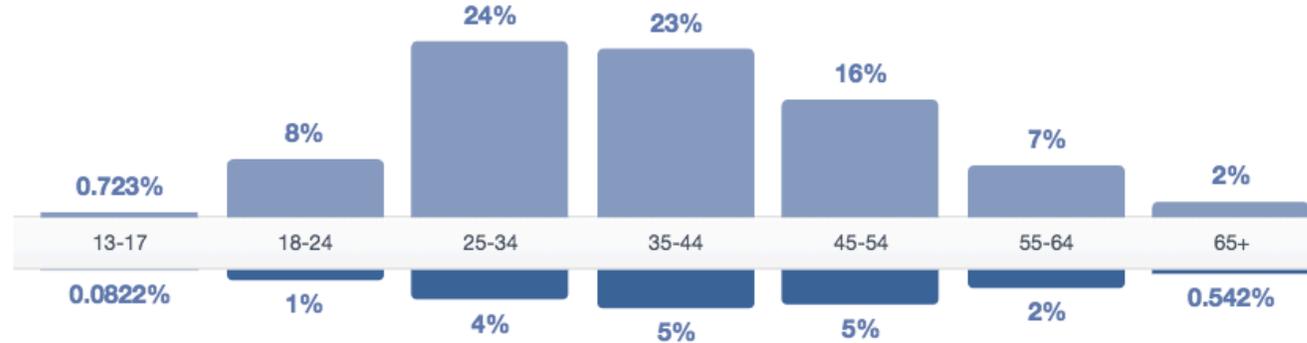
Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles. This number is an estimate.

Women

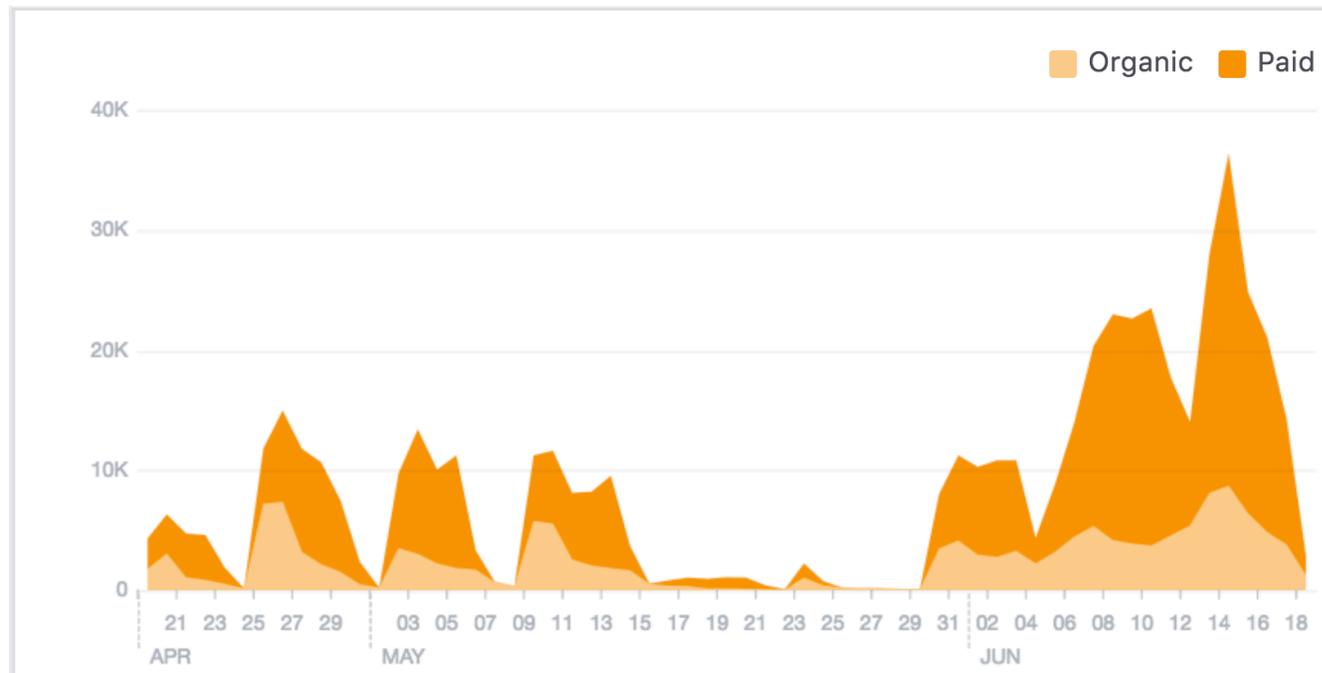
81%  
Your Fans

Men

18%  
Your Fans



**Over 30,000 people have seen at least 1 post from Summerfest on their Facebook news feed**



752



6,143

# SOCIAL MEDIA



**Summerfest in Marysville**

Published by Stefanie Sarti [?] · June 12, 2018 · 🌐

The Beer Tent is back by popular demand! The Beer Tent, sponsored by Budweiser, will open from 6pm-Midnight Friday and Saturday, June 15-16 at Summerfest in Marysville. 21 and over are welcome. Craft Beers and liquor will be served. Live performance from the Toppermost Beatles on Friday, and Rockstar on Saturday. Plan your party now!!



14,012

614

\$100.00

People Reached [?] Post Engagement

Amount Spent [?]



**Summerfest in Marysville**

Published by Stefanie Sarti [?] · June 11, 2018 · 🌐

**BIG BANG CONTEST!!**

\*Must be between ages 5-14 years old to be eligible. Parents can enter for their child. Child must be present to participate\*

Want to be the one who pushes the button that starts the magical fireworks display at this year's Summerfest in Marysville? Fill out the information on our website to be entered into the drawing to be the lucky winner of a Pair of All Day Carnival Ride Passes for you and your best friend one day of the festival. Then you will get to ... [See More](#)



21,880

748

\$150.00

People Reached [?] Post Engagement

Amount Spent [?]



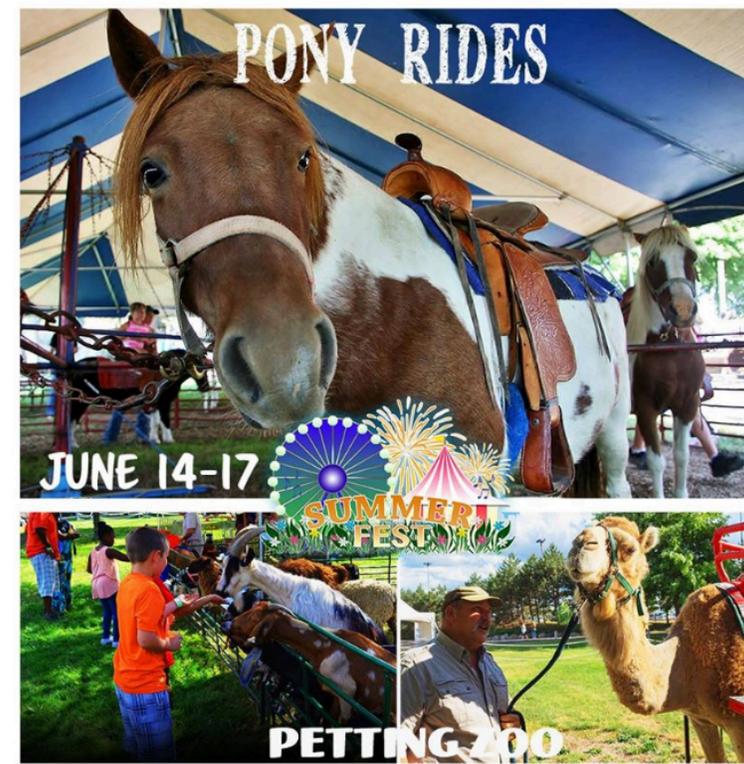
**Summerfest in Marysville**

Published by Stefanie Sarti [?] · June 7, 2018 · 🌐

Visit the Jungle Island Petting Zoo all weekend long at Summerfest in Marysville to see your favorite animals!

Not only is this your chance to see cool animals, like camels and kangaroos, up close but you will also have the opportunity to ride a pony!

For more information on Summerfest visit:  
[WWW.SUMMERFESTINMARYSVILLE.COM](http://WWW.SUMMERFESTINMARYSVILLE.COM)



21,124

1,015

\$100.00

People Reached [?] Post Engagement

Amount Spent [?]

# SOCIAL MEDIA



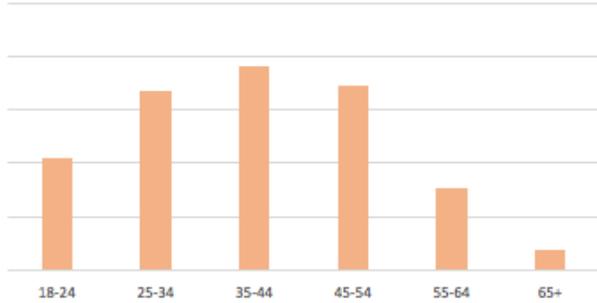
- Other Associated Accounts
- Funfest- OVER 6,000 LIKES
- Summerfest- OVER 6,000 LIKES
- Stars and stripes- over 22,500 likes
- Uncle Sam Jam- OVER 15,000 LIKES
- Fantasticon- Over 28,500 LIKES



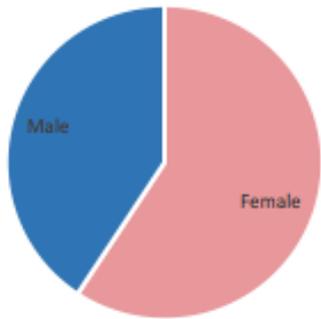
**TOTAL FACEBOOK DATABASE: OVER 90,500 LIKES**

# SUMMERFESTINMARYSVILLE.COM

AGE



GENDER



HOME

MUSIC

CARNIVAL

PETTING ZOO

FIREWORKS

INFORMATION

SPONSORS

Ascension River District

PRESENTS



IN MARYSVILLE

# JUNE 13-16, 2019

WWW.SUMMERFESTINMARYSVILLE.COM

# EBLASTS

## Email Stats

**3643**

Opened  
(14.0%)

44%  
56%

**29138**

Sent

**715**

Clicks  
(19.6%)

0 Forwards  
3165 Bounces  
8 Spam Reports  
78 Unsubscribes  
22330 Did Not Open

Printable Report



## Email Settings

Subject: Summerfest in Marysville Attractions

Preheader Text:

From Name: Funfest Events

From Email Address: info@funfestinc.com

Reply-to Email Address: info@funfestinc.com

## SUMMERFEST IN MARYSVILLE

Carnival, Live Music and Petting Zoo- all coming to Summerfest in Marysville June 14-17! Thursday is Family Fun Day featuring HALF OFF Carnival Wristbands all day, no coupon or pre-purchase necessary!! Advance Discount All Day Ride Passes for Friday-Sunday are available in advance only online at [WWW.SUMMERFESTINMARYSVILLE.COM](http://WWW.SUMMERFESTINMARYSVILLE.COM)



➤ Total database: 41,135 emails

# PRINT MEDIA



## Summerfest fun returns to Marysville

Jackie Smith, Port Huron Times Herald Published 2:46 p.m. ET June 14, 2018 | Updated 7:24 p.m.



Buy Photo

(Photo: Brian M. Wells/Times Herald)



Summerfest in Marysville kicked off Thursday afternoon in Marysville City Park with Family Fun Day and half-off carnival wristbands after 2 p.m. — a prelude to the four-day event that will pick up with live entertainment Friday and Saturday.

Funfest Events, a Mount Clemens-based concert and special event production company, took over the annual festivities in Marysville in 2017. It was formerly dubbed Marysville Days. Funfest President Joe Nieporte said overall things went well last year and that they're returning with just a few changes.

“Basically, we went back to a traditional beer tent ... instead of people being able to walk around. That was something some of the community wanted,” Nieporte said. “We stepped up the entertainment this year. We had a couple of bigger tribute bands.”

The Toppermost Beatles tribute band will perform from 8:15 to 11:30 p.m. Friday, while Rockstar, an '80s tribute band, performs in the same time slot Saturday.

# THANK YOU TO OUR SPONSORS



VODKA 



P E N D L E T O N  
W H I S K Y



Leter Buck

